

**Piazza Outdoor Market – Vendor Application**

www.atthepiazza.com – www.marketatthepiazza.com – 215-467-4603

[vendor@towerdev.com](mailto:vendor@towerdev.com)

MAIL TO: Tower Investments, Inc.

c/o The Piazza at Schmidt's, 1050 N. Hancock Street, Suite #94, Philadelphia, PA 19123

- First Name:
- Last Name:
- Business Name:
- Street Address
- Zip Code:
- City:
- State:
- Work Phone:
- Email Address:
- Product Type:
- Description of Work/Product:
- Other Markets and Show Dates Attended:
- How did you hear about us?
- Are you a current student?
- Please send at least three pictures (digitally attached to an email or via USPS)
- Are you applying for a specific weekend?
  - If so which one(s)?
    - May 29 & May 30, 2010 - PIAZZA FLEA
    - Jun 05 & Jun 06, 2010 - Book Worms Book Fair
    - Jun 12 & Jun 13, 2010 - B. Art Craft Bazaar
    - Jun 19 & Jun 20, 2010 - On the Bride's Side - Bridal Expo and Showcase
    - Jul 03 & Jul 04, 2010 - Italian Renaissance (Rinascita Italiana) & Fine Arts Festival Weekend
    - Jul 10 & Jul 11, 2010 - Piazza Creep Rock Flea Market
    - Jul 17 & Jul 18, 2010 - Antiques & Collectibles Road Show & Vintage Market
    - Jul 24 & Jul 25, 2010 - PIAZZA FLEA
    - Jul 31 & Aug 01, 2010 - Piazza Eco-Fest
    - Aug 07 & Aug 08, 2010 - B. Art Craft Bazaar
    - Aug 14 & Aug 15, 2010 - Piazza Carnival & Circus
    - Aug 21 & Aug 22, 2010 - Health & Wellness Weekend
    - Aug 28 & Aug 29, 2010 - PIAZZA FLEA
    - Sep 04 & Sep 05, 2010 - Iced Out at the Piazza – Jewelry & Accessories Fair
    - Sep 11 & Sep 12, 2010 - Philadelphia Fall 2010 Restaurant Weekend
    - Sep 18 & Sep 19, 2010 - Fall/Winter Edition Fashion Weekend
    - Sep 25 & Sep 26, 2010 - B. Art Craft Bazaar

Please mail this application and one product or booth photo to:

Tower Investments, Inc. c/o The Piazza at Schmidt's, 1050 N. Hancock Street, Suite #94, Philadelphia, PA 19123

Please print: \_\_\_\_\_

Please sign: \_\_\_\_\_

Date: \_\_\_\_\_

**The Piazza at Schmidt's: Vending Rules and Regulations 2010 Season**  
**Version 5.0 – May 18, 2010**

**Set Up**

- The Check-In booth is located at Suite #94 of the Navona Building on Germantown Avenue near the 2<sup>nd</sup> Street intersection.
- The Piazza Outdoor Market will be open for check in at 11AM on both Saturday and Sunday. Vending start time is 12PM.
- **ALL VENDORS MUST BE SET UP BY 12PM.** Vendors who fail to be set up by 12PM three times may be asked to permanently leave the market.
- **All walk on/same day payment vendors will be included in the Piazza Flea even if they are selling the same product as vendors included in the expo unless other prior arrangements have been made with the Piazza office.**
- The loading zone is located between "Creep Records" record store and "P.Y.T." Restaurant on Germantown Avenue, across from West Wildey Street.
- Please bring a dolly or hand-truck as needed. No vehicles are allowed into the Piazza.
- Any cars left in the loading zones after the market opens will be towed.
- **Free parking is available in our private lot on the north side of the intersection of N. 2nd Street and Germantown Avenue. Vendors are not to part in our public (visitor and shopper) lot on Germantown Avenue across from the Piazza or private tenant lot at Germantown and West Wildey Street. You will be towed.**
- Vendors must bring their own booth supplies and displays.
- **MANDATORY: A sign displaying the vendor's business name must be displayed at the vendor booth at all times. Failure to have proper signage three times will result in vendor expulsion from the market.**
- All items for sale at vendor booth must display prices at all times.
- Your booth assignment is at the sole discretion of management and is non-negotiable.
- Each vendor is provided with one 8' table.
- Tents are available for an additional \$20 rental fee. The Piazza at Schmidt's reserves the right to hold your valid government ID for the duration of your tent rental.
- **Electricity is available on a limited basis with ADVANCE NOTICE ONLY for \$5/day.**
- **Please provide your own chairs. The Piazza at Schmidt's does not provide chairs.**

**Break Down**

- Vendors may not leave their booth before the close of the market unless total sell out has been achieved. Any vendor in violation of this policy three times may be asked not to return to the Piazza.
- All items and trash must be removed from the site by the vendor at the end of each day.
  - Any trash not removed from the site will result in a fine of no less than \$50 levied to the vendor responsible for the booth space in which trash is found. This fine must be paid before a vendor is allowed to return to the Piazza.
- Vendors may NOT leave items at their booths overnight or between weekends. The Piazza at Schmidt's is not responsible for lost, damaged or stolen items.
- **All tents must be returned by the vendor to Suite #94 and exchanged for your government ID during break down.**

**Weather Cancellations**

- In the rare event of full market cancellation for severe, persistent and inclement weather vendors are entitled to a vending credit to be used towards a future market date.
- Please be advised that in the event you cannot use your credit by the end of the 2010 season that **rentals are final and are non-refundable.**
- One rain date is assigned to each themed weekend for featured vendors participating in a particular themed weekend. Please be advised of your specific rain date by contacting [vendor@towerdev.com](mailto:vendor@towerdev.com)

**Booth Sharing**

- You may share a booth with another vendor as long as the booth fee is paid in full and the vendor you share your space with has also applied to and been accepted to the market.

**Sales Tax and Insurance Requirements**

- It is solely the vendor's responsibility to possess and maintain a current Pennsylvania sales tax ID number and to collect any and all taxes on taxable sales.
- A tax number is not required if you sell non-taxable items.
- It is the sole responsibility of the vendor to maintain any liability insurance or any other forms of insurance necessary to cover the vendor's equipment, employees and/or items in your booth area.

- All food vendors must carry liability insurance of a minimum of one million dollars. Please contact [vendor@towerdev.com](mailto:vendor@towerdev.com) for more details.
- All food vendors who directly handle, serve, or prepare food on site must carry and display a food handler’s license (“ServSafe”) and all other appropriate licenses and permits from the City of Philadelphia and state of Pennsylvania.

**Vendor Responsibilities**

- **Vendors who reserve market dates in advance are responsible for coming to the market each day they reserve. Failure to show up for the market for any three reserved dates will result in vendor expulsion from the market.**
- It is the sole responsibility of the vendor to bring their own bank of change. The Piazza will not provide change at any time to any vendor. Any vendor asking for change from the Piazza, Piazza retailers, or other vendors will be in violation of this rule.
- Vendors are expressly prohibited from soliciting to shoppers within the market aisles, at other booths, or outside or within Tower Investment, Inc. properties including but not limited to: residential buildings, restaurants, parking lots, streets, and retail shops and galleries.
- **All food vendors must bring mats, grease traps, or other tools to prevent grease splashing, etc. and damage to the Piazza tiles.**
- Vendors are expressly prohibited from approaching Piazza or Liberties Walk retailers and galleries during market hours regarding exhibiting their work at their locations. All inquiries regarding the above must be directed to Piazza or Liberties Walk retailers and galleries in writing on the vendors own time. Any vendor in violation of this policy will be asked to immediately and permanently leave the market without refund.
- Vendors may not sell goods from their vehicle on the street or in the parking lot while on Tower Investments, Inc. property.
- The Piazza is not responsible for any loss, damage or theft of vendor goods for any reason at any time.
- Any tents must be secured by weighted leg stands and frame poles placed on the blacktop or pavers must rest on 2” x 2” base plates.
- All tents must be white in color unless otherwise approved by management.
- Hawking and/or voice amplification equipment will not be permitted. Vendors may not play music or other audio visual equipment unless previously approved by management.
- The sale of counterfeit or trademarked goods, any firearms, illegal fireworks or explosive materials, flammable materials, alcoholic beverages and pornographic material or otherwise offensive material is expressly forbidden.
- Vendors must stay within the confines of their assigned booth space. Merchandise may not at any point be displayed or stored in walkways or aisles.
- Vendors who violate these rules and regulations may be asked to leave the market permanently and may have any and all future reservations cancelled with no refund at the Market’s sole discretion.

I have read and agree to abide by the The Piazza at Schmidt’s Market Rules & Regulations.

I understand that all rules and regulations are subject to change at any time at the sole discretion of the Piazza and Tower Investments, Inc.

By signing this agreement and by participating as an vendor in the Piazza I indemnify and hold harmless Hancock Square, LLC, Hancock Square GenPar, Inc., 1010 North Hancock Partners, LP, 1010 North Hancock GenPar, Inc., 1050 North Hancock Partners, LP, 1050 North Hancock GenPar, Inc., 1033 North Second Associates, LP, 1033 North Second GenPar, Inc., Piazza Partners I, LP, Piazza Partners I GenPar, Inc., Bart Blatstein, Tower Investments, Inc., its subsidiaries and affiliates, and each of their directors, officers, representatives, employees, and agents individually and collectively from and against any and all losses, claims, liabilities, damages, demands, suits, actions, costs, expenses of any kind, nature or description arising out of or attributable to the above referenced event.

I agree that if I am found to have falsified any part of this application I will be banned from the Piazza at the Piazza management’s sole discretion.

\_\_\_\_\_  
Please Print Your Name & Company Name

\_\_\_\_\_  
Please Sign

\_\_\_\_\_  
Date